



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003

Schedule Dates: 09/25/12-10/01/12  
Advertiser: Priorities USA Action-LCV Victory Fund (57165)  
Agency: Mundy Katowitz Media (2359)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: PRIOR ACT USA 9/25 (470589)  
Salesperson: TeleRep/DC, Washington DC (2995)  
Sales Office: TeleRep Washington DC  
Buyer Name: PLACEMENT, MEDIA  
Phone/Fax: /  
CPE: 321/340/1562  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: PRIOR ACT USA 9/25

Last Modified: 09/10/12  
Entered By: Nancy Brutus  
CO-OP: No  
Headline #: 06299884  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,695.00  
Net Total: \$9,605.00  
Sales Tax:

By Broadcast Month: Sep. 2012 Spots: 24 Rate: \$9,575.00  
Oct. 2012 Spots: 4 Rate: \$1,725.00  
Grand Total: 28 \$11,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/28/12-09/28/12	4	:30	11A- 12P (EST)									1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/29/12
2.0	Normal Line / SPOT (2)	09/28/12-09/28/12	3	:30	12:35A- 1:35A (EST)									1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/29/12
3.0	Revised Line / SPOT (3)	09/28/12-09/28/12	4	:30	5P- 5:30P (EST)									1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/29/12
3.1	Normal Line / SPOT (3)	09/28/12-09/28/12	3	:30	5P- 5:30P (EST)									1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/29/12
4.0	Normal Line / SPOT (4)	09/28/12-09/28/12	3	:30	6A- 7A (EST)									1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
5.0	Normal Line / SPOT (5)	09/28/12-09/28/12	3	:30	7A- 9A (EST)									1	\$750.00	\$750.00	West Palm Beach (WPEC)		8/29/12
6.0	Normal Line / SPOT (6)	10/01/12-10/01/12	4	:30	11P- 11:35P (EST)									1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
7.0	Normal Line / SPOT (7)	10/01/12-10/01/12	4	:30	11A- 12P (EST)									1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/29/12
7.0.1	Preempt (7)	10/01/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates/political in breaks	8/29/12
8.0	Normal Line / SPOT (8)	10/01/12-10/01/12	4	:30	5A- 5:30A (EST)									1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/29/12
9.0	Normal Line / SPOT (9)	10/01/12-10/01/12	4	:30	5:30P- 6P (EST)									1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/29/12
10.0	Normal Line / SPOT (10)	10/01/12-10/01/12	4	:30	9A- 10A (EST)									1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/29/12
11.0	Normal Line / SPOT (11)	09/29/12-09/29/12	4	:30	1:05A- 2:05A (EST)									1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/29/12

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12.0	Normal Line / SPOT (12)	09/29/12-09/29/12	3	:30	6A-7A (EST)							1		1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/29/12
13.0	Normal Line / SPOT (13)	09/30/12-09/30/12	3	:30	7A-8A (EST)								1	1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/29/12
14.0	Normal Line / SPOT (14)	09/27/12-09/27/12	3	:30	11:35P-12:35A (EST)					1				1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
15.0	Revised Line / SPOT (15)	09/27/12-09/27/12	4	:30	4P-5P (EST)					1				1			West Palm Beach (WPEC)		8/29/12
15.1	Normal Line / SPOT (15)	09/27/12-09/27/12	3	:30	4P-5P (EST)					1				1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12
16.0	Normal Line / SPOT (16)	09/27/12-09/27/12	3	:30	5A-5:30A (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
17.0	Normal Line / SPOT (17)	09/27/12-09/27/12	3	:30	7A-9A (EST)					1				1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
18.0	Normal Line / SPOT (18)	09/27/12-09/27/12	3	:30	9A-10A (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
19.0	Normal Line / SPOT (19)	09/25/12-09/25/12	3	:30	2P-3P (EST)						1			1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12
20.0	Normal Line / SPOT (20)	09/25/12-09/25/12	3	:30	5A-5:30A (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
21.0	Normal Line / SPOT (21)	09/25/12-09/25/12	3	:30	6A-7A (EST)					1				1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/29/12
22.0	Normal Line / SPOT (22)	09/25/12-09/25/12	3	:30	7A-9A (EST)					1				1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
23.0	Normal Line / SPOT (23)	09/25/12-09/25/12	3	:30	9A-10A (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
24.0	Normal Line / SPOT (24)	09/26/12-09/26/12	3	:30	11:35P-12:35A (EST)					1				1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12

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25.0	Normal Line / SPOT (25)	09/26/12-09/26/12	4	:30	11A-12P (EST)				1					1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/29/12
26.0	Normal Line / SPOT (26)	09/26/12-09/26/12	4	:30	3P-4P (EST)				1					1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
27.0	Normal Line / SPOT (27)	09/26/12-09/26/12	3	:30	6P-6:30P (EST)				1					1	\$900.00	\$900.00	West Palm Beach (WPEC)		8/29/12
28.0	Normal Line / SPOT (28)	09/26/12-09/26/12	3	:30	6A-7A (EST)				1					1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/29/12
29.0	Normal Line / SPOT (29)	09/26/12-09/26/12	4	:30	7:30P-8P (EST)				1					1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WPEC CONTRACT #1364914				

**Total Charges:** \$11,600<sup>00</sup>

This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

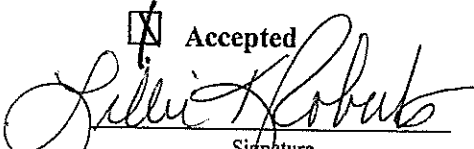
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ~~ISSUE~~ ADVERTISER**

\_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
 Lillie K. Roberts Sales Director  
Signature Printed Name Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Priorities USA Action PARTY: Dem

OFFICE/DESCRIPTION: Issue ELECTION DATE: \_\_\_\_\_

INQUIRY MADE BY: \_\_\_\_\_  
Candidate Manager Agency Committee (circle one)

ADDRESS: Mundy, Katowitz Media  
1322 G Street SE  
Washington, DC 20003

PHONE: 202-475-4936 FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: Rates + Avails

Final Disposition: Order Placed \$11,600=

If Committee, list officers and position: Priorities USA Action  
1101 15<sup>th</sup> St. NW 2<sup>nd</sup> Floor  
Washington, DC 20005  
Treasurer: Greg Speed

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
T'Rep Wash